



RPLS

The Online Resource
for Land Surveyors

2024 MEDIA KIT

What is RPLS.com?

RPLS.com is a dynamic community dedicated to Land Surveying, where knowledge, passion, and expertise converge. We empower our members to learn, collaborate, and improve productivity.

We're shaping the future of Surveying through:

- Discussion Forums
- Events Calendar
- Online Learning
- Social Groups
- Job Listings
- Classified Ads
- Business Spaces
- Live Video Chats
- Private Messaging

Who uses RPLS.com?

BASED ON USER PROFILES

Owners and partners: 54%

Working employees: 46%



RPLS.com offers multiple affordable ways to advertise with us. We provide you with informative statistics and monthly reports so you can see how we are helping you grow your business.



Digital Advertising Opportunities

Web Banners

With over 12,700 average daily unique visitors, your web banner advertisements get plenty of industry-specific exposure.

Medium Rectangle (300 x 250 pixels) \$59/month or \$599/year

Footer Logo (270 x 65 pixels) \$29/month or \$299/year

Our ad zones are responsive, so they may appear smaller on mobile devices and tablets. We do not accept floating ads, expandable banners, pop-ups, pop-unders or roadblocks. Tastefully animated web banners are allowed in GIF format.

Vendor Membership

A Vendor Membership allows you to engage with our 13,500+ members, create a dedicated Business Space and more.

Vendor Membership \$50/month or \$499/year

Contact: webmaster@rpls.com

Visit: <https://rpls.com/grow>

RPLS.com is frequented by surveyors, both office and field, company owners and partners, professionals in related industries, and even property owners looking for advice.



RPLS.com Community Statistics

as of December 21, 2023

104.8K

Unique Monthly Visitors

13.6M

Total Monthly Pageviews

12.7K

Average Daily Unique Visitors

9.4K

LinkedIn Followers

19.7K

Facebook Followers

5.1K

Twitter Followers

53.4K

Forum Topics

528.3K

Forum Replies

13.5K

Registered Members

By advertising on RPLS.com, your brand can join the conversation and reach an audience that understands your products or services.

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